

2023 Parade Narratives

1) Medina Police Chief Todd Draper

2) Medina Fire Department

3) Parade of Lights Banner (May not be here)

4) VFW color Guard ??? (May not be here)

**5) Ladies & Gentlemen – Please welcome our Grand
Marshall – Todd Bensley !!**

6) Leading off our Parade this year is the entry from the Niagara County 4H Equine Program under the direction of Terri Seidel. It's a Christmas Carnival brought to you by the Niagara County 4-H Miniature Horse Program. No carnival is complete without some carnival workers, a Christmas tree, Popcorn, Hot Cocoa and Elves. The youth and adults have spent countless hours and about 8,000 lights into this Christmas Carnival. We hope you enjoy it. Merry Christmas and Happy Holidays.

7) Returning to our Parade is the EYE of Oden K9 Training program. They are located on Sawyer Road in Kent, NY. Eye of Oden specializes in Obedience, Scent work, trick training Service dog and Therapy Dog training. Their theme this year is “Blue Christmas” for their lost beloved George’s Legend. They have 15,000 lights in Blue & White in

remembrance. Last year they won a prize for the Best in Class.

8) Returning for their 15th year in our Parade is Case-Nic Cookies. Located at 439 Main Street, here in Medina, they haven't missed a year. Mary Lou and daughter Nicki have so much fun every year parading in the Christmas Parade. We love having them... thank you Case-Nic Cookies.

9) Coming into view is a first time entry. The Coffee Pot Café is a new business in town. Located at 114 East Center Street here in Medina. This is a warm and toasty coffee themed float that has hundreds of lights. The Coffee Pot Café features a family atmosphere/ meeting place. Stop in and feel the ambiance of the Coffee Pot Café!!!

10) Please welcome the Medina Misfits! They are a group of friends and family who enjoy spending time creating fun and living life throughout good times and bad. This year they bring you their version of the Peanut Gang. Their mission of this year's Float is to create memories that bring happiness to everyone. As Charlie Brown would say, "Good Grief have a Merry Christmas!!!

11) Returning this year is the entry from the Shelby Volunteer Fire Company under the direction of Tim Petry. Their theme this year is Christmas Time in Shelby. A former 3 time winner in the Best in Class, we welcome them back.

12) Please welcome the entry from Mahar Excavating & Septic. Located on Chapman Road in Gasport, this family owned business has been in business in the Niagara, Orleans and Northern Erie Counties since 1999. They also have “Lil Stinkers on the Go” portable toilets. Give ‘em a Call...they do it all!!!

13) Next up is the entry from the Medina Memorial Hospital featuring their “Reindeer stalls”...actually it has residents from their North Wing pretending to be Santa’s Reindeer! They are having a blast being in our Parade. Thank you for coming and brightening up our Parade of Lights!

14) Please welcome the entry from the Orleans/Genesee County Head Start program. Head Start’s FREE preschool is currently recruiting for BIRTH to 5-year-old children for their programs. Located in Orleans & Genesee counties. They are a previous “Littlest Elf Award’ winner.

15) Please welcome, all the way from the Churchville area, the Mark Time Marchers. Under the direction of Robert Pastecki, this is their ninth appearance in our Parade. Let's give them a loud Medina Welcome !!

16) Another 1st time entry is North Star Cruises. A new business in town, Brian Hellner provides boat cruises on the Erie Canal. This business is located in the Erie Canal basin and welcomes people to cruise with him, on the Canal during boating season.

17) Another 1st time entry is Albion PRO Hardware located at 320 West Ave. in Albion. This is a family owned business and their theme this year is "Tim the Tool Man". If you need anything in the tool area, stop in and see them. They're located at 320 West Ave., in Albion.

18) Returning for their 9th time is the Royalton Hartland's FFA. A multiple winner, this Middleport group is under the direction of Matthew Sweeny. They wish everyone a very Merry Christmas and the happiest of the New Year.

19) Please welcome a 1st time entry from Terry's Corners in Gasport. The Terry's Corners Fire Company's 25-E-1 theme this year is "a good old

Country Christmas". Thank you for coming and Merry Christmas to you and yours.

20) Calvary Church welcomes you to the Parade of Lights. They have been a part of our community for over 30 years and they would love to meet you and your family at their church on Maple Ridge Road. The Parade of Lights welcomes them and thanks them for being a part of our Parade for over 10 years.

21) Blissets, an Entry sponsored by Blisset's and Bennett's Boots is a 1st time entry. Nothing makes people more like family than cheering on your favorite sports team and celebrating with some local businesses!! Blisset's and Bennett's Boots helped Billy Buffalo and Taylor and they can help you. Be sure to check them out. Go Bills !!

22) Coming into view is a 1st time entry from the Brown & Gardner families. The Brown and Gardner family residing in Middleport, wish you peace, love and a very Merry Christmas. Their float is Candy Cane themed and was built together with the help of Home Schoolers Paige and Ella Gardner. Welcome to our Parade !!

23) A returning entry is from the Medina School System's Transportation Dept. They have Mustang

Pride. They are proud to provide safe Transportation for our students to and from school, sports and field trips. Congratulations to the class of 2023, and to all of our athletic programs for a job well done. GO MUSTANGS !!

24) Please welcome to our Parade a 1st time entry of Burger King-Medina. Located on Maple Ridge Road here in Medina they have a “Flame-grilled” theme featuring the KING. We welcome you and hope your experience with us at the Parade of Lights will be worthwhile.

25) Up next is a 2 time prize winner...Orleans Niagara BOCES. This year their eves have re-created three scenes form the movie “Elf” to showcase their Christmas Spirit! There’s a snowball fight, Santa’s workshop showcasing the various BOCES programs and BUDDY the Elf himself, in the Candy Cane Forest.

26) Returning for a 2nd year is the entry from the Oak Orchard Yacht Club. Last year they won the STAR award for creativity. Oak Orchard Yacht Club, located at Point Breeze, is a place for boaters and social members to enjoy the summer season. This past summer they had over 3 dozen sailors attend

their "Learn to Sail" School offering both youth and adult programs.

27) Making their 3rd appearance, from Pembroke, the Pembroke High School Marching Band. Under the direction of John Bailey, we are thrilled to have them back. Let's give a listen.

28) Please welcome the Cobblestone Girl Scouts. Under the direction of Pauline Bachorski, these girls from Troops 82007 and 82261 are venturing on the Girl Scout express to wish you all a merry Christmas along with HOB0 Joe and his camp fire. These Girl Scouts work all year long on various community projects and the Parade of Lights is their favorite. Don't forget to look for your cookies in February 2024.

29) Returning for their 12th year is the entry from the East Shelby Volunteer Fire Dept. From 1953 to 2023, 70 years of Service...and continuing. President is Mike Fuller and Chief is Debbie Taylor. Their float depicts a tradition of a Christmas story being told around a Christmas Tree. Welcome back !!

30) Please welcome a 1st time entry from Logan's Landscaping. Logan Callara is a young entrepreneur who operates a Landscaping business here in the

Medina and surrounding area. Logan's float theme depicts the "Landscaping Grinch". Thanks for coming to our Parade of Lights.

31) Returning to our Parade again this year is the entry from the Medina Lions Club. Under the direction of Lions Pete Kaiser and Vickie Hutchinson, the Lions Club float shows a variety of the many Community Service projects they do throughout the year. Chartered in 1935, the Lions Club is the longest community service club in Medina. Thank you for participating and for all you do for the Medina Community.

32) Please welcome the entry from Cub Pack 18 of Gasport. They have been a part of this Parade since 2018 and they love participating. Cub Pack 18 has won the Littlest Elf Award 3 times. The theme of their float is "Nightmare Before Christmas", just like any other kid before Christmas. Welcome back !

33) Next up is another 1st Time entry, Painted Sky Ranch. Along with Giddy Up Go and Mariah Meadows 4-H Group, they work together to offer Pony Rides, a Petting Zoo, riding lessons and Trail rides to the general public. They are located in Albion. We are glad they chose to come to our Parade this year.

34) Coming into view now is the entry from the Genesee-Orleans Ministry of Concern. They are a constant source of light for when our community members are in their darkest times. They bring understanding, acceptance and love to all they serve. They wish everyone a very Merry Christmas.

35) Please welcome our next entry. The Orleans County Sheriff's office wishes everyone a Merry and safe Christmas. Also, Sheriff Chris Bourke would like to thank everyone who supported him in this year's election. It is an honor and privilege to continue to serve the citizens of Orleans County. **(Steve 2 floats)**

37) Up next is another 1st Time entry...from the Wheatfield area is the Cornerstone Emergency Equipment. They are located in Wheatfield, NY. These 2 whimsical entries are sure to bring a smile to your face and a hearty chuckle. We welcome them to our Parade. Steve Matisz and staff wish everyone a Merry Christmas and the Happiest of New Years. **(Steve 2 Floats)**

39) Please welcome our entry from the Oakfield Fire Department from Oakfield New York. This is their 1st time in our Parade. They are excited to be here and we are excited to have them here. Each of their

**trucks have between 3,000 and 5,000 lights.
Welcome to Medina and our Parade of Lights.**

40) Coming into view is the great “Prime Time Brass” from the Webster- Rochester area. They are a regular performer here at our Parade. Under the direction of David Cuff, they have been here for 9 straight years. Welcome back and thank you for coming each and every year.

41) Returning to our Parade this year is the Albion FFA. They do wonderful work in the Albion area and is under the guidance of Scott Oldenburg. Their float has over 5,000 Christmas lights. Please give them a great Medina welcome.

42) Making their 1st appearance in our Parade are the girls from Girl Scout Troop 70031 in Middleport, NY. They remind people that Girl Scout Cookies are Santa’s favorite. The girls from Troop 70031 are showing their pride for their community by participating in community events and dedication to making a beautiful float to add to the festivities.

43) Another 1st Time entry is from the Matthew Kennedy Team from Howard Hanna Real Estate The Kennedy team wishes everyone a Merry Christmas and a prosperous New Year. Welcome aboard!!!

44) Returning to our Parade is the entry from the Albion Fire Dept. Fire Chief Jeremy Graham brings their 1998 American LaFrance Ladder truck decorated with thousands of Christmas lights. Thank you for coming to our Parade.

45) Coming into view is the entry from the 4H Heelers Dog Club. They are located in Kent, NY. A past winner, under the direction of Lindsay Frasier, this spectacular float showcases Rudolph's Reindeer Flight School. Watch as the Reindeer soar through the sky in their Christmas Eve preparation. There's also plenty of Reindeer games!!!

46) Next up is another 1st time entry...the Medina Sports Boosters. They have plenty to be proud of this year. Medina's football team was undefeated in league play and won 2 playoff games at Highmark stadium, field hockey played in the sectional finals for the 1st time in 20 years, their soccer team was ranked 7th in Western NY, Cross country runners ranked in All League competition and their golf team finished with a 9-3 record. Well done Medina sports !!

47) Please welcome our next entry...from the Orleans County Veterans Van Service. This wonderful service transports veterans to Medical

appointments throughout Western NY. This is a free service and they are always looking for volunteers to drive.

48) Returning to our Parade this year is the Red Rose Landscaping company.

49) Returning to our Parade is the Medina FFA. You may be dreaming of a white Christmas, but they're dreaming of a FFA Family Christmas. Reinder in snow globes, big colorful trees and packages and a nice winter bonfire for holiday smores! They dream that friends are helping them out and that even the elves are getting the sleigh all ready for the Big Guy. Merry Christmas to all.

50) Another 1st Time entry is from Hellner Development. Rollin Hellner is sponsoring these 2 beautiful cars...a Bentley and a Rolls Royce. Hellner development specializes in Real Estate Development and Historic Preservation and has helped renovate the old Walsh Inn here in Medina. It's the 3rd oldest bar in New York State. Welcome Rollin !

51) Returning to our Parade of Lights, from Gasport is the Hartland Volunteer Fire Company. They have participated in our Parade for several years and all the members are excited to return to Medina each

year around this time and march. We welcome them back and wish them a Merry Christmas.

52) Please welcome another 1st Time entry, Schwab Farms. “Hut, Hut Snap !! Snap for snapdragons, the official apple of the Buffalo Bills. Schwab’s Farm Market is your # 1 spot for snapdragons apples and so much more. Their market is located on Rt. 31 in Gasport and has a full service deli and bakery. They are a 3 Generation Farm and they continue to provide you with the best produce !!

53) And now ladies & Gentlemen the Medina Mustang Marching Band. They have just completed their Fall Season on Oct. 29 at the JA Wireless Dome in Syracuse. Tonight they will be performing the closer, from their program entitled “Confined”. The band is led by Drum Major Alex Balaban & Caiden Class. The band would like to thank the Medina community for their continued support year after year. Ladies & Gentlemen the Medina Mustangg Marching Band !!

54) Ladies and Gentlemen, boys and girls here is what we’ve been waiting for...the one...the only...Santa and Mrs. Claus !!

55) Emergency vehicle – end of the Parade !! Thanks for coming...see you next year.